#### Contact

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www.linkedin.com/in/vishi-nagpaljulka-814b6022 (LinkedIn)

### **Top Skills**

Market Research Marketing Communications Brand Management

# Vishi Nagpal Julka

Account Manager at Radicle Advisors Mumbai, Maharashtra, India

## Summary

Experienced Account Manager with a demonstrated history of working in the marketing and advertising industry. Skilled in Integrated Marketing, Advertising, Customer Relationship Management (CRM), Brand Architecture, and Market Research. Strong sales professional with a Post Graduation focused in (Field of specialization - Advertising & Public Relations) from National Institute of Advertising.

# Experience

Radicle Strategy Group Account Manager June 2013 - Present

Rediffusion Y&R 2 years 10 months

Senior Brand Associate October 2011 - March 2013 (1 year 6 months)

Brand Associate June 2010 - October 2011 (1 year 5 months)

RMG Connect Account Executive (Trainee) August 2008 - July 2009 (1 year)

# Education

National Institute of Advertising Post Graduation, (Field of specialization - Advertising & Public Relations) · (2009 - 2010)

Delhi University

B.A (Advertising & Sales Promotion Management) · (2005 - 2008)